

Electronic Acknowledgement Receipt

EFS ID:	8386923
Application Number:	10022558
International Application Number:	
Confirmation Number:	3759
Title of Invention:	AUDIOVISUAL SYSTEM AND METHOD FOR DISPLAYING SEGMENTED ADVERTISEMENTS TAILORED TO THE CHARACTERISTIC VIEWING PREFERENCES OF A USER
First Named Inventor/Applicant Name:	William P. Price
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Filer Authorized By:	Brian E. Jones
Attorney Docket Number:	A0819
Receipt Date:	09-SEP-2010
Filing Date:	14-DEC-2001
Time Stamp:	17:09:11
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 1513
RAM confirmation Number	3821
Deposit Account	231209
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Issue Fee Payment (PTO-85B)	A0819_IssueFeeTransmittal_EFS.pdf	119254 b6b5b7b702be522f87e304846e6a33f5e2b8217a	no	1

Warnings:

Information:

2	Fee Worksheet (PTO-875)	fee-info.pdf	31894 dd89cee95c87dc68a4d82b3790953d678a2c6a9c	no	2
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Warnings:

Information:

Total Files Size (in bytes):			151148
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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